

M U S I C **C** D

Quarter 6

Project 3.2

Week 6

Objective:

Acquaint the student with the challenges of accommodating relatively large amounts of typographic content in a limited geography and the visual relationships of a multi-part communications piece.

Lecture Outline:

Design Genre
Appropriateness
Merchandising
Typography
Content Organization

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Assignment:

Draw from the selected music genres:
Classical, Jazz, Country, Rock, Blues
and Rap.

Design a CD cover and liner notes,
inserts, disc graphics, etc. for a musical
artist or group in your selected genre.

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Lecture(s) / Procedure:

8:00am Project Intro Mondays
Lecture

8:00am Other Mondays
Individual Consultations

11:00am Wednesdays
Interim Critiques
Group Discussion

11:00am Fridays
Interim or Final Critique

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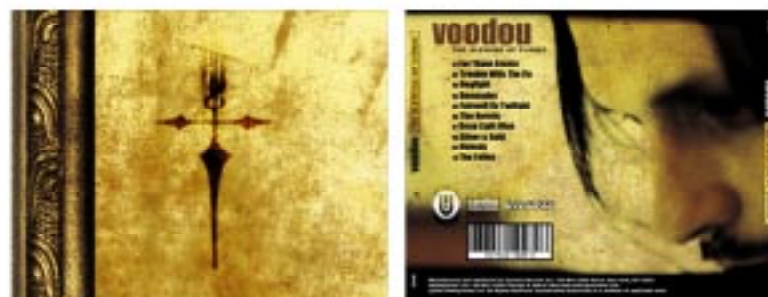
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