

MEDALIST

Quarter 6

Project 1.1

Week 1

Objective:

Introduce student to design history
and practice in the 20th century.

Lecture Outline:

“Dictionary of 20th Century Design
and Designers”

“Twentieth Century Design”

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Assignment:

Prepare a media presentation on an AIGA (American Institute of Graphic Arts) Medalist designer of your choice. Use the AIGA website and at least 2 other internet sources.

<http://www.aiga.org/content.cfm/aigamedalists>

Read Chapters 1 through 5 in “Twentieth Century Design”

Read “Pictured” Letters a-m in “Dictionary of Design”

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Lecture(s) / Procedure:

8:00am Project Intro Mondays
Lecture

8:00am Other Mondays
Individual Consultations

11:00am Wednesdays
Interim Critiques
Group Discussion

11:00am Fridays
Interim or Final Critique

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